WELCOME TO NEW IMAGE

Founded in 1984 by respected farmer and entrepreneur, Graeme Clegg, New Image has grown to be a leader in the development of dairy-based health and wellbeing products.

New Image owns a number of facilities around the Auckland area, including a special purpose-built spray drying plant, giving us the ability to not just manufacture, but to also control the production and supply of major ingredients for many of our nutritional products, all right here in New Zealand.

New Image was established in 1984, and since then has grown to be a leader in the health and wellbeing industry. With a team of dedicated professionals and advanced facilities standing behind the products you and your family uses.

Operating in many countries, New Image is a firmly established company with a focus on providing well-established health and lifestyle products, as well as offering an exciting networking career opportunity.

New Image is a member of the Direct Selling Association of New Zealand and a proud signatory of its published Code of Practice and Ethics.

We provide an equal opportunity for people worldwide to enhance their quality of life through sustainable free enterprise, marketing of high quality products, in accordance with our commitment to health, financial security and personal development.

We believe there is an entrepreneurial spirit in everyone.
ALLERGEN FREE
At New Image we understand the need, or choice by some people to avoid certain ingredients. If you see this icon you can rest assured that the product does not contain any dairy, soy, gluten, corn, fish or bee derived products.

BONE & JOINT HEALTH
Every day we rely on the health of our bones and joints to get us from A-B. Products with this icon help support joint mobility and comfort.

CHILDREN’S HEALTH
From happy, healthy babies through to active teens, look for this icon to find the right product to support your child’s growth and development.

DIGESTIVE HEALTH
The processing centre of all of our dietary nutrients and food to around 70% of our immune cells, the health of your gut is fundamental to your overall health and wellbeing. Products with this icon support digestive comfort, bowel regularity and help to maintain a healthy gastro-intestinal environment.

ENERGY SUPPORT
With our busy, modern lifestyles it can be difficult to get all the nutrients we need to stay on top of our daily energy demands. Look for products with this icon to support healthy energy levels.

HEART & CIRCULATION HEALTH
The health of your heart and circulatory system are vital, from supporting healthy cholesterol levels and blood flow right through to your blood vessel integrity and function, you will find products to assist you when you see this icon.

HOME CARE
Looking for simple solutions to keep your home sparkling clean? Then look no further than the products displaying this icon.

IMMUNE HEALTH
The immune system consists of a complex array of immune cells, stem cells and bio-factors working together to defend against pathogens. Products with this icon support healthy immunity for everyday wellness.

SKIN & HAIR HEALTH
Beauty from the inside out. Nutritional and topical products with this icon will nourish your skin and hair to keep you feeling good and looking great.

STEM CELL SUPPORT
Today’s focus is on healthy ageing and more and more people are seeking support for the body’s natural repair and rejuvenation processes. Look for this icon to find products that support healthy ageing, natural healing and regeneration.

STRESS & MOOD SUPPORT
Work, home, family and friends; if trying to juggle all of your responsibilities can sometimes leave you feeling frazzled look no further than products with this icon to support a feeling of calm.

WEIGHT MANAGEMENT
Maintaining a healthy weight is vital for ongoing health and quality of life. Each product in the New Image weight management programme displays this icon.
WHY COLOSTRUM?

When mammals, including humans, are born the first food they receive is mother’s colostrum. This pre-milk fluid is a wonder of nature, packed with nourishment – immune tonics, growth factors and a unique balance of vitamins and minerals.

Colostrum supports healthy growth and development and a naturally responsive immune system.

It provides critical immune factors and complex lipids for overall health and wellbeing.

New Image is the market leader in products containing premium bovine colostrum. Because colostrum is non-species specific, bovine colostrum can be taken by humans.

In fact, it is a traditional health drink in many cultures throughout the world. Colostrum is nature’s first food, of vital importance, and made available to you by New Image.

HIGHEST QUALITY COLOSTRUM

Every batch of New Image colostrum is tested to ensure purity and compliance with industry and food safety guidelines.

As cows produce far more colostrum than their calf requires, we can harvest the excess while maintaining strict animal welfare guidelines.
COLOSTRUM

New Image is a pioneer in high quality bovine colostrum, sourced from the happiest cows in the world. Pasture-fed, free roaming cattle supply our colostrum, which is harvested under strict health and animal welfare regulations. Colostrum is a gift from nature to support everyday vitality, immunity and healthy aging.

Alpha Lipid™ Lifeline™ 6-7
Alpha Lipid™ Colostrum Capsules 8
Alpha Lipid™ Colostrum Chewable Tablets 9
Alpha Lipid™ Colostem™ 10
Alpha Lipid™ Dinotabs™ 11
Cellworx™ 12
Immufort Ultraboost Colostrum 13

We have tried Alpha Lipid™ Lifeline™. Soon after starting, we found that we had a lot more energy. I have enjoyed the natural support from Alpha Lipid™ Lifeline™ for my nails and we have definitely found it supports our immunity. When thinking about the winter ills and chills out comes the Cellworx™ and Immufort.

Jenny and Frank Kennedy
To obtain the maximum benefits of colostrum, it is important that as much natural bioactive colostrum is delivered to the intestine and bowel as possible. By coating the colostrum particles with the unique Alpha Lipid™ extract they are protected as they pass through the harsh stomach environment. The Alpha Lipid™ then assists the colostrum particles to more effectively dissolve in the intestinal fluids.

New Image™ Alpha Lipid™ is a unique patented delivery system for colostrum, the first colostrum in the world to receive patent protection.

The first product that New Image added Alpha Lipid™ to was Lifeline™.

Alpha Lipid™ Lifeline™ colostrum powder is the original colostrum breakfast drink, formulated to support the nutritional health and wellbeing of your family, from children through to grandparents.

Alpha Lipid™ Lifeline™ naturally contains important components of colostrum called growth factors and phospholipids. It provides almost the recommended daily intake of calcium along with many other vitamins and minerals and probiotics, making it a unique, synergistic formulation.
ALPHA LIPID™ LIFELINE™
The original colostrum breakfast drink

Key Features:
— Alpha Lipid™ unique patented bioactive delivery system
— Added calcium for bone and muscle health

Supports:
— Healthy immunity for everyday wellness
— Gut health and digestive comfort
— Healthy energy levels
— Maintenance of healthy teeth and bones
— Your body’s natural healing and repair process

Active Ingredients per dose:
— 1600mg Bovine Colostrum providing: 300mg immunoglobulins
— 1,000mg calcium
— 1 billion CFU probiotics (lactobacillus acidophilus & bifidobacterium)
— Contains key vitamins and minerals

Dosage:
1½ scoops (16g)
Mix with 150ml of either water or milk, shake well in a Turbo Shaker to combine.
Take 30 minutes before eating.

www.alphalipidlifeline.co.nz

Contains ingredients derived from Dairy.
Always read the label and use as directed. If symptoms persist see your healthcare professional.
This product is not recommended for use by children under the age of 5 years, except under advice from a medical practitioner.
ALPHA LIPID™ COLOSTRUM CAPSULES
Support for the lower digestive tract

Key Features:
— Alpha Lipid™ unique patented bioactive delivery system
— Convenient easy to take capsules
— Colostrum supports healthy immunity
— Colostrum supports gut health and digestive comfort

Active Ingredients per capsule:
— 455mg Bovine Colostrum powder providing:
  91mg immunoglobulins

Dosage:
Take 2 capsules daily on an empty stomach.
ALPHA LIPID™ COLOSTRUM CHEWABLE TABLETS
Support for the upper digestive tract

Key Features:
— Alpha Lipid™ unique patented bioactive delivery system
— Delicious vanilla flavoured chewable tablet for those who prefer not to take capsules
— Colostrum supports healthy immunity
— Colostrum supports gut health and digestive comfort

Active Ingredients per tablet:
— 550mg Bovine Colostrum powder providing:
  100mg immunoglobulins

Dosage:
Take 2 tablets daily on an empty stomach.

Contains ingredients derived from Dairy.
Always read the label and use as directed. If symptoms persist see your healthcare professional.
This product is not suitable for use by children under the age of 12 months, except under advice from a medical practitioner.

Code / Quantity:
6325 / 60 tablets
6345 / 120 tablets
ALPHA LIPID™ COLOSTEM™
Supporting healthy stem cells

Alpha Lipid™ Colostem™ supports the body’s natural cellular repair processes, to support healing and regeneration of tissue from the inside out.

Key Features:
— Alpha Lipid™ formulation for absorption and bioavailability
— Supports healthy adult stem cell function
— Supports healthy, responsive immunity
— Helps to maintain a healthy gastrointestinal environment

Active Ingredients per capsule:
— 200mg Bovine Colostrum
— 100mg Skullcap extract
— 100mg Date fruit extract
— 50mg Turmeric extract
— 50mg Yeast extract
— 20mg Seaweed extract
— 20mg L-carnosine
— 10mg Milk phospholipid (Alpha Lipid™)

Directions for use:
Take 2 capsules with water 1-3 times daily.
Contains Magnesium stearate and Silicon dioxide as processing aids.

Contains ingredients derived from Dairy.
Always read the label and use as directed. If symptoms persist see your healthcare professional.
This product is not recommended for use by children under the age of 5 years, except under advice from a medical practitioner.

Code / Quantity: 60652 / 60 capsules
**ALPHA LIPID™ DINOTABS**  
Kids Colostrum Tablets

Kids will be kids. Their natural carefree way of life – mixing with lots of other children, sharing toys, playing in all weather conditions – can expose them to all manner of ills and chills.

The New Image Alpha Lipid™ Dinotabs support healthy immunity, gut health, dental health and normal bone development.

**Key Features:**
- Colostrum supports healthy immunity
- Colostrum supports gut health and digestive comfort
- Calcium is an important mineral for healthy teeth and bones

**Active Ingredients per tablet:**
- Colostrum 400mg
- Calcium hydrogen phosphate  
  Equiv. to Calcium 50mg
- Xylitol 434mg

**Dosage:**  
Children take 2 tablets daily

Contains ingredients derived from Dairy.  
Use cautiously in children under 2 years due to possible choking hazard.  
Excess consumption may have a laxative effect.  
Always read the label and use as directed. If symptoms persist see your healthcare professional.  
This product is not suitable for use by children under the age of 12 months, except under advice from a medical practitioner.
CELLWORX™

Healthy cellular function

Cellworx® is a pleasant tasting liquid spray that contains concentrated levels of small molecular compounds called info-peptides (also called proline-rich polypeptides or PRPs) and sialyl oligosaccharides extracted from colostrum.

Key Features:
— Sublingual spray for easy, effective dosing
— Info-peptides support healthy cells
— PRPs support healthy immune response
— PRPs and sialyl oligosaccharides support healthy cognition

Active Ingredients:
— Concentrated Bovine Colostrum extract providing:
  — Info-peptides (PRPs)
  — Sialyl Oligosaccharides
  — Bio-factor proteins: IGF-1, IGF-2, TGF-a

Dosage:
3 sprays directly under the tongue – hold for minimum 30 seconds before swallowing.
For best results use daily.

Contains ingredients derived from Dairy.
Always read the label and use as directed. If symptoms persist see your healthcare professional.
This product is not suitable for use by children under the age of 12 months, except under advice from a medical practitioner.

Code / Quantity:
60892 / 70ml bottle
IMMUFORT ULTRABOOST COLOSTRUM

Colostrum with 40% IgG

Key Features:
- Immunoglobulins in colostrum support healthy immunity
- Colostrum supports gut health and digestive comfort

Active Ingredients per tablet:
- 550mg Bovine Colostrum powder providing:
  - 220mg Immunoglobulins (40% IgG)

Dosage:
Chew or let dissolve on the tongue, 2 tablets daily – try to keep the residue in the mouth for as long as possible.

Contains ingredients derived from Dairy and Corn. Always read the label and use as directed. If symptoms persist see your healthcare professional. This product is not suitable for use by children under the age of 12 months, except under advice from a medical practitioner.

Code / Quantity: 6390 / 60 tablets
A nutritious diet, rich in nutrients and key vitamins and minerals is essential to a healthy and happy lifestyle. New Image’s Nutritional Support range supports your dietary needs in our busy, modern times. Among the products in this category, you will find nutrients for everyday wellbeing, vitality and healthy ageing.

K-28™ 16
Aloe Vera Drinking Gel 17
Circulytes 18
King C 19
Omega CoQ10 20
RDA 21
Pycnogenol® 22
K-28™
Healthy energy

**Key Features:**
- Supports energy production
- Provides nutrients key to normal metabolism
- Supports people who want to perform at their physical best

**Active Ingredients:**
- Comprehensive blend of isolated soy protein, milk powder, fibre, vitamins and minerals providing:
  - 9 essential amino acids
  - 11 Vitamins
  - 13 Minerals

**Dosage:**
15g (2 scoops) 1-2 times daily (depending on level of activity). Mix with 250ml of water, juice or milk – shake well to combine.

May be taken 1 hour before sports activity.

Contains Soy and Dairy products.
Always read the label and use as directed. If symptoms persist see your healthcare professional. Vitamins are supplementary to and not a replacement for a balanced diet.

Code / Quantity: 6410 / 420g can
ALOE VERA DRINKING GEL
Digestive comfort and Immune Support

Key Features:
Made with GMO-free, pesticide and herbicide free Aloe Vera leaf inner gel and uniquely processed to ensure that the biological activity is retained. Each batch contains a standardised level of key polysaccharides.

Now with added New Zealand active Manuka honey which not only provides the delicious flavour, but is also well known to support your body’s natural wound healing process and your immune system.
— Supports digestive and bowel comfort
— Supports healthy immunity

Active Ingredients per serve:
Aloe vera (Aloe barbadensis) inner leaf juice concentrate.
— Equivalent to fresh juice 24.8g
— Equivalent active Polysaccharide 250mg
— Active Manuka honey 1.5g

Dosage:
Mix 25ml with water or beverage of choice
Take 1-2 times daily.

Internal use of Aloe Vera Drinking Gel is not suitable for infants less than 12 months of age.
If pregnant or breastfeeding, seek medical advice before consuming.
CIRCULYTES
Synergy of essential fatty acids and herbs

Your heart health depends on healthy blood pressure, balanced cholesterol levels, healthy circulation, sufficient intake of antioxidant nutrients and good, healthy fats.

Circulytes is a unique 2-part formula that includes antioxidant tablets and Omega-3 & Omega-6 capsules. These ingredients are formulated and packaged separately, to protect the integrity of each, but taken together for a healthy heart.

**Key Features:**
- The Omega 3 & 6 essential fatty acids and the combination of herbs support a healthy cardiovascular system. They:
- Support a healthy heart and cardiovascular system
- Support healthy blood flow
- Support healthy cholesterol levels
- Support healthy blood vessel integrity and function
- Provide antioxidant action for healthy cells
- Support healthy ageing

**Dosage:**
Take 1 capsule (omegas) and 1 tablet (herbs) daily with your evening meal.

**Not to be taken during pregnancy. If you are taking Warfarin or other blood thinners consult with your physician before using this product.**

**Active Ingredients:**

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<tr>
<th>Omega 3 &amp; 6 capsule</th>
<th>Herbal formula tablet</th>
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<tbody>
<tr>
<td>250mg Fish oil (Omega 3)</td>
<td>1,000mg Ginkgo</td>
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<tr>
<td>250mg Borage oil (Omega 6)</td>
<td>130mg Pau d’arco</td>
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<tr>
<td>250mg Evening primrose oil (Omega 6)</td>
<td>50mg Rutin</td>
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<tr>
<td>250mg Wheat germ oil (Omega 6)</td>
<td>50mg Bioflavonoids</td>
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<tr>
<td>1mg Rosemary oil</td>
<td>150mg Crataegus (Hawthorn)</td>
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<td></td>
<td>3mg Cayenne</td>
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<tr>
<td></td>
<td>75mg White willow bark</td>
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<td></td>
<td>200mg Garlic</td>
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</table>

Contains ingredients derived from Fish and Soy.
Always read the label and use as directed.
If symptoms persist see your healthcare professional.
KING C
Acid balanced Vitamin C

Key Features:
— Buffered with dolomite so gentle on the stomach
— Supports a healthy, responsive immune system
— Supports the fight against winter ills and chills
— Vitamin C’s antioxidant action protects and supports cellular health

Active Ingredients per tablet:
— 600mg Ascorbic acid (Vitamin C)
— 400mg Dolomite providing:
  66mg Magnesium
  121mg Calcium

Dosage:
Take 1-2 tablets daily for general health and wellbeing.

Additional tablets may be taken during times of increased need, we recommend no more than 6 tablets daily unless otherwise prescribed.
High doses may have a laxative effect.

Always read the label and use as directed.
If symptoms persist see your healthcare professional.
Vitamins are supplementary to and not a replacement for a balanced diet.

Code / Quantity: 8344 / 120 tablets
OMEGA CoQ$_{10}$
The spark of life

Co-enzyme Q$_{10}$ (CoQ$_{10}$) is found throughout the body and is essential to the production of cellular energy and healthy heart function. Omega-3 fatty acids support healthy blood triglycerides and healthy cholesterol, along with normal circulation; it cannot be manufactured in the body, making the consumption of them in our diet or via supplements essential.

**Key Features:**
- Fish oil supports joint comfort and mobility
- Fish oil and CoQ$_{10}$ support a healthy heart and cardiovascular system
- CoQ$_{10}$ supports natural energy production and acts as an antioxidant to help protect and support cellular health.

**Active Ingredients per capsule:**
- 1,000mg Fish oil providing:
  - 180mg Eicosapentanoic acid (EPA)
  - 120mg Docosahexanoic acid (DHA)
- 30mg Ubidecaranone (CoQ$_{10}$)

**Dosage:**
Take 1-2 capsules daily.

**If you are taking Warfarin or other blood thinners consult with your physician before using this product.**

Contains ingredients derived from Fish.
Always read the label and use as directed. If symptoms persist see your healthcare professional.
RDA
Vitamins and minerals for everyday wellness

Good nutrition and a physically active lifestyle are the keys to health and happiness. New Image RDA tablets contain a blend of 25 vitamins and minerals that have been specifically formulated to meet the Recommended Daily Allowance of essential nutrients, as recommended by health professionals.

**Key Features:**
- 25 essential vitamins and minerals
- Supports everyday health
- Supports energy and vitality

**Active Ingredients:**
- Contains 13 vitamins and 12 minerals

**Dosage:**
Take 2 tablets with breakfast and a further 2 tablets with dinner.

Always read the label and use as directed. If symptoms persist see your healthcare professional. Vitamins are supplementary to and not a replacement for a balanced diet.
PYCNOGENOL® HERBAL PLUS
21st century antioxidant

Key Features:
- Antioxidant activity of Pycnogenol®, Curcumin and Carotenoids helps protect healthy cells and promotes healthy ageing
- Pycnogenol®, Curcumin and Cat’s Claw support joint and muscular comfort for healthy mobility and flexibility
- Curcumin and Carotenoids support healthy cognition

Active Ingredients per tablet:
- 40mg Pycnogenol®
- 30mg Cat’s claw
- 25mg Curcuminoids (from Curcumin)
- 5mg Mixed carotenoids

Dosage:
Take 1-2 tablets daily with food.

If pregnant or breastfeeding, seek medical advice before consuming.
NEW IMAGE

ALPHA LIPID™

Ultra Diet™ 2

WEIGHT MANAGEMENT PROGRAMME

REAL FOOD, REAL SCIENCE, REAL RESULTS.

Reach your weight management goals while still enjoying 3 meals a day.

For more recipes, meal plans, support and motivation visit www.alphalipidud2.com
WEIGHT MANAGEMENT

The Alpha Lipid™ Ultra Diet™ 2 Weight Management Programme is a complete programme that will reshape the way you think about food and exercise. By combining tasty protein supplement shakes with a simple food management plan to reduce carbohydrate intake, following the attainable exercise guide and using the helpful tools and education, you will soon be on your way to enjoying healthy weight management.

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<tr>
<td>ShapeUp</td>
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<td>FibreMax™</td>
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**Alpha Lipid™ Ultra Diet™ 2**

**Not Just A Diet**
but a complete health & weight management system

**Key Features:**
- Integral component of the Alpha Lipid™ Ultra Diet™ 2 Weight Management Programme
- Provides 40 grams protein per day – up to 66% of daily requirement
- Supports blood sugar balance, satiety in between regular meals and healthy muscle mass
- Helps to maintain healthy weight as part of a weight management programme that includes dietary changes and exercise

**Active Ingredients:**
- Comprehensive blend of isolated non GMO soy protein (75%), fibre, vitamins and minerals providing:
  - 9 essential amino acids
  - 13 Vitamins
  - 12 Minerals

**Dosage:**
15g (2 scoops) 4 times daily.
Mix with 250ml of water – shake well to combine.

**Contains Vitamin K.**
If you are taking Warfarin or other blood thinners consult with your physician before using this product.

**Contains Soy and Dairy products.**
This product is part of a weight management programme. Weight programmes should include (healthcare) professional advice on diet, exercise and lifestyle changes. This is not a meal replacement and appropriate advice on diet is important. Weight management programmes take time and personal commitment to be effective.
Alpha Lipid™ Ultra Diet™ 2 is based on assisting your body in its natural process of burning fat instead of glucose or muscle tissue. Burning fat creates ketones in the body which are used as energy and can be measured (called Ketosis).

Alpha Lipid™ Ultra Diet™ 2 combines tasty protein supplement shakes, with a simple food management plan to reduce carbohydrate intake, attainable exercise regimes and useful tools and education. The complete package!

It’s time to forget about your old diet and join the thousands of others currently enjoying healthy and maintainable weight loss with Alpha Lipid™ Ultra Diet™ 2.

www.alphalipidud2.com
Just one ShapeUp shake a day will help you control your carbohydrate and total food intake, helping you to maintain your ideal weight.

This delicious super shake is a great source of protein, low in carbohydrates and contains 25 essential vitamins and minerals. It’s quick, convenient and easy – making it a healthy, filling option instead of unhealthy snacks or meals.

Mixed with water to keep the carbohydrates low or with milk for additional nutrients the ShapeUp super shake is the ideal supplement to your diet to help you:

Key Features:
- Great low carb meal alternative
- 20g protein per serving
- 25 essential vitamins & minerals
- Helps maintain a healthy weight as part of a weight management programme that includes dietary change and exercise
Active Ingredients:
— ShapeUp also contains green tea extract to support natural fat oxidation and ‘Oxi-fend’ a blend of potent New Zealand antioxidants to protect your cells from free radicals, keeping them healthy and functioning at their peak.

Dosage:
35g (2 levelled scoops)
Mix with 250ml of water or milk – shake well to combine.
1-2 shakes daily.

Available in:
Indulgent Chocolate Fudge and delicious Berries & Cream flavours.

Contains Vitamin K.
If you are taking Warfarin or other blood thinners consult with your physician before using this product.

Contains Soy and Dairy products.
This product is part of a weight management programme. Weight programmes should include (healthcare) professional advice on diet, exercise and lifestyle changes. This is not a meal replacement and appropriate advice on diet is important. Weight management programmes take time and personal commitment to be effective.
Contains vitamin K. People taking warfarin should seek medical advice before starting consumption.
Contains caffeine max 129 mg (from green tea). Not recommended for children, pregnant or lactating women, or those sensitive to caffeine. This product is intended to be consumed by people 14 years or older.

Code / Quantity:
62169 / Berries & Cream - 490g
62171 / Chocolate Fudge - 490g
FIBREMAX™
Natural Fibre Powder

New Image FibreMax™ formula is a combination of five prebiotics. These are not digested by upper intestinal enzymes, but pass into the colon where they support normal growth of beneficial bacteria that are involved in the digestive process.

**Key Features:**
- Forms part of the Ultra Diet™ 2 Weight Management Programme
- A blend of both soluble and insoluble fibres
- Supports healthy blood glucose
- Supports gut health and digestive comfort
- Supports bowel health and regularity
- Natural support to manage a normal appetite

**Active Ingredients:**
- Each 15g serve provides 12.5g of fibre from:
  - Chicory root extract
  - Psyllium
  - Soy fibre
  - Oat bran
  - Pectin

**Dosage:**
Take 15g (2 scoops) 1-2 times daily

*Contains Gluten and Soy products.*
CARB-BAL
Balancing your carbohydrate uptake

Key Features:
— Forms part of the Alpha Lipid™ Ultra Diet™ 2 Weight Management Programme.
— Enhanced formulation now with White Kidney Bean extract which supports the maintenance of ketosis by balancing the amount of carbohydrates absorbed from your diet. Gymnema, Fenugreek & Chromium support healthy blood sugar and healthy energy throughout the day. This formulation helps to manage sugar cravings and supports healthy weight management.
— Suitable for vegetarians.

Active Ingredients per capsule equivalent to:
— 210mg Gymnema (Gymnema sylvestre)
— 2,500mg White Kidney Bean (Phaseolus vulgaris)
— 600mg Fenugreek (Trigonella foenumgraecum) dry seed
— 15.5mg Chromium Yeast

Dosage:
Adults: One capsule with water before meals 1–3 times daily

Diabetics should have their blood sugar levels monitored by a health professional.
Always read the label and use as directed. If symptoms persist see your healthcare professional.

Code / Quantity: 51321 / 90 capsules
URISCAN®
1 KETONES STRIP
Monitor ketones in the urine

Key Features:
— Forms part of the Ultra Diet™ 2 Weight Management Programme
— Easy to use
— Monitors ketones in the urine

Instructions for use:
1. Use with first void of the day before breakfast
2. Insert the strip with the test pad into the mid-stream of urine, or collect a sample and dip into the sample only enough to cover the test pad
3. Wait 60 seconds then compare the colour on the test strip to the colour chart on the container
4. Ideal colour for the Ultra Diet™ 2 Programme is between 5 and 10

Code / Quantity: 8110 / 50 strips
LITE SEASONER
Mineral seasoning reduced sodium

Key Features:
— Forms part of the Ultra Diet™ 2 Weight Management Programme
— Ready to use seasoning that provides potassium which can become depleted due to high use of regular salt (sodium chloride)
— Both sodium and potassium are necessary for many bodily processes

Active Ingredients per 100g:
— 50g Sodium Chloride providing: 19.6g Sodium
— 50g Potassium Chloride providing: 26g potassium

Dosage:
Use as desired to season food

May not be suitable for people on low sodium diets or people taking some diuretics. Please consult with your physician if you are unsure.

Code / Quantity: 6840 / 100g bottle
SKIN & HAIRCARE

Healthy skin and hair rely on a balance of gentle cleansing and the right nourishment. Care for your skin and hair with New Image’s unique range, including our premium Alpha Lipid™ Bee Venom Intensive Anti-Aging Moisturising Cream, our signature shampoo and conditioner and our soothing Aloe Vera Skin Gel. Transform your look today.

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Alpha Lipid™

BEE VENOM

ALPHA LIPID™ BEE VENOM INTENSIVE ANTI-AGING MOISTURISING CREAM
BOTOX IN A JAR

Alpha Lipid™ Bee Venom Intensive Anti-Aging Cream is a major step forward in skin care. Designed to combat skin damage and promote skin renewal.

It is embellished with natural exotic oils such as Jojoba, Almond, Macadamia Seed, Manuka Honey, Evening Primrose and Shea Butter, all of which combine to plump and lift the skin.

Mettin is the active compound in the bee venom produced by New Zealand beekeepers and is combined with the world famous New Zealand Manuka Honey and bee pollen which has anti-bacterial and anti-inflammatory properties.

Key Features:

- Kickstarts the body’s own production of collagen & elastin
- Helps to decrease the appearance of fine lines & wrinkles
- Contains Alpha Lipid™ Colostrum which provides TGF (transforming growth factors) to promote skin cell repair and renewal
- This New Generation skin care product originates in New Zealand - a country with a worldwide reputation for pure and natural ingredients.

Directions for use:

This product is suitable for use by men and women except those allergic to bee stings. We recommend you test on a small area of skin before first use and wait 20 minutes. If there are no adverse effects then continue applying to your face. Everyone’s skin is unique so you might experience a slight tingling sensation which is normal.

You can also use this product as a night cream. Apply a generous layer over the face and neck and leave on overnight. In the morning use it again as a day cream. For best results apply twice daily and use within 12 months after opening.

Contains ingredients derived from Dairy & Bee products.

Code / Quantity: 62242 / 50g
BIO-REJUV™ DEEP PURIFYING CLEANSING BODY BAR
pH balanced nourishing treatment

The Bio Rejuv™ Deep Purifying Cleansing Bar does more than wash your skin; it is a complete daily balancing and nourishing treatment.

Rich in bioactive compounds including Alpha Lipid™ colostrum and Manuka honey this bar removes toxins and residues that block the pores while simultaneously nourishing the skin. Completely free from soap or alkaline detergents, the Bio-Rejuv™ Cleansing Bar maintains the delicate pH balance throughout the skin leaving it toned and stress-free.

**Key active ingredients:**
- Alpha Lipid™ Colostrum
- Manuka Honey
- Lactic acid
- Ascorbic acid (Vitamin C)

*Contains ingredients derived from Dairy & Bee products.*
ALOE VERA
SOOTHING SKIN GEL
First aid in a tube

Key Features:
- Aloe Vera’s traditionally soothing properties are comforting to the skin
- Aloe Vera supports healthy wound healing
- Eucalyptus has traditionally been used for its antiseptic properties and supports aloe vera’s healing action
- Aloe Vera Soothing Skin Gel supports healing of minor abrasions, burns, cuts and skin conditions

Active Ingredients:
- 98% Aloe Vera gel
- 0.25% Eucalyptus

Directions for use:
Apply to sore skin, stings, rashes and minor wounds as often as required.

For external use only

Code / Quantity: 6825 / 120g tube
NEW IMAGE SHAMPOO

Key Features:
— Cleanses while retaining the natural oils in the hair
— Added jojoba oil for extra shine and lustre

Directions for use:
Apply to wet hair and gently massage to a rich lather. Rinse thoroughly.

NEW IMAGE CONDITIONER

Key Features:
— Bonds split ends
— Use in conjunction with New Image Shampoo to leave your hair soft and manageable

Directions for use:
After using New Image Shampoo, work conditioner into the hair and leave on for 2 minutes. For dry or damaged hair leave on for up to 5 minutes to achieve best results. Rinse thoroughly.

Code / Quantity:
7510 / Shampoo 250ml bottle
7610 / Conditioner 250ml bottle
HOME CARE

When it comes to home care, we are all after products that do the job well, with minimum fuss and maximum convenience. New Image’s Superzif, Dynamic Liquid Concentrate and Laundry Powder deliver. Let our Homecare range do the hard work for you so you can do the things you love.

Dynamic LC™ 42
Dynamic LC™ Dispenser 42
Superzif™ Concentrate 42
Superzif™ Dispenser 42
New Generation Power Pill FE3+ 43
DYNAMIC LC™
Liquid Concentrate

Key Features:
— General purpose, concentrated cleaner
— Biodegradable
— 1 bottle makes up to 6 litres

Directions for use:
Mix in a ratio of 1:1 with 500ml Dynamic LC™ to 500ml water for a powerful cleaner for stainless steel, wood work, ceramics and whiteware. For sparkling clean dishes or car wash mix 1:5 with 170ml Dynamic LC™ to 830ml water.

SUPERZIF™
Concentrate

Key Features:
— Takes the hard work out of the more difficult-to-remove dirt
— Biodegradable
— 1 bottle makes up to 11 litres

Directions for use:
Mix 1:10 90ml Superzif™ to 910ml water for general cleaning. Spray onto surface and allow to soak before wiping clean. Mix 1:3 250ml Superzif™ to 750ml water for heavy duty cleaning such as grills and ovens.

Code / Quantity:
A: 8260 / 1 Litre
B: 8250 / 1 Litre
C: 8160 / dispenser
D: 8267 / dispenser
NEW GENERATION POWER PILL FE3+
Fuel Conditioner

Key Features:
- For cars, trucks and boats
- Easy to use tablet form
- Available for both petrol and diesel engines

Keep out of reach of children.
PURCHASING NEW IMAGE PRODUCTS

The New Image representative who gave you this catalogue can take your order for the products you wish to purchase.

Should you have any questions or queries, please contact your representative - you’ll find their name and phone number on the outside back cover of this Catalogue.

If their phone number is not recorded, please contact the New Image Head Office in your country for their details.

NOTE: the descriptions in this catalogue relate only to New Zealand products. Specifications could vary in some countries.

OUR GUARANTEE

New Image products are manufactured from the finest ingredients available and are warranted to be of the highest quality when they leave our factory. If you find any defect in our products, please return that product to your New Image Representative, or direct to the company, within 14 days of purchase and we will gladly replace the product.
AUSTRALIA
New Image International (Aust) Pty Limited
Free Phone: 1300 655 662  Fax: +618 8125 6645
Email: ausupport@newimageasia.com
Website: www.newimageasia.com

HONG KONG
New Zealand New Image Limited
Unit 1802. 18/F CFC Tower
28 Mody Road, TsimShaTsui, Kowloon, Hong Kong
Phone: 852 2301 1142  Fax: 852 2301 1132
Email: newimage@biznetvigator.com
Website: newimageasia.com

INDONESIA
New Image International
PT New Image Health Science
Taman Aries, Jl.Kembang Kencana
Phone: + 62 21 584711
Email: IDSupport@newimageasia.com
Website: newimageasia.com

MALAYSIA
NZ New Image SDN BHD
G-2, Axis Technology Centre
Lot. 13, Jalan 225, Seksyen 51A,
46100 Petaling Jaya,
Selangor Darul Ehsan, Malaysia
Phone: +60 3 7940 3688  Fax: +60 3 2178 4025
Email: myhelp@newimageasia.com
Website: newimageasia.com.my

NEW ZEALAND
New Image International Limited
19 Mahunga Drive, Mangere Bridge, 2022
PO Box 58 460, Manukau
Auckland 2163, New Zealand
Free Phone: 0800 242 600
Phone: +64 9 622 2388  Fax: +64 9 622 9082
Email: nzsupport@newimageasia.com
Website: newimageasia.com

PERU
New Image Peru
Calle Esperanza 431, Miraflores
Lima 18, Perú, Sudamérica
Teléfono: +511 444 3827 – 511 4443832
Email: peru@newimageasia.com

PHILIPPINES
New Image International Far East (Philippines) Inc.
Unit 1806, Centerpoint Building
Garnet Road, Corner Julia Vergas Avenue,
Ortigas Centre, Pasig City, 1605, Philippines
Phone: +63 2 687 3161  Fax: +63 2 687 6887
Email: phsupport@newimageasia.com
Website: newimageasia.com

SINGAPORE
New Image International Singapore (Pte) Ltd
140 Paya Lebar Road, #01-03
Singapore. 409015
Phone: +65 6 838 6766  Fax: +65 6 737 0109
Email: sgsupport@newimageasia.com
Website: newimageasia.com.sg

SOUTH AFRICA
New Image International South Africa (Pte) Limited
Phone: +27 21 910 4910  Fax: +27 21 910 4916
Email: safsupport@newimageasia.com
Website: newimagesa.com

THAILAND
New Image International (Thailand) Co. Limited
33/4, 25th Floor, The 9th TOWERS,
Grand Rama 9, Rama 9 Road,
Huay kwang, Bangkok 10310, Thailand
Tel: + 66 2 168 1300 to 3  Fax: +66 2 168 1304
Email: thaisupport@newimageasia.com
Website: newimage.co.th

TAIWAN
New Image International - Taiwan Branch
Taichung Head Office
Unit B, 5th Floor, No 51, Sec 2,
Gongyi Road, Nantun District,
Taichung City 408, Taiwan (ROC)
Phone: + 886 4 2320 6611  Fax: + 886 4 2320 3611
Email: taiwan@newimageasia.com
Website: newimageasia.com.tw

VIETNAM
New Image Viet Nam -
One Member Limited Liability Company
72B Tran Quoc Toan, Ward 8 - District 3,
HCM City, VietNam
Phone: +84 8 6290 9309  Fax: +84 0 8 6299 2208
Mobile: +91 96291 88889
Email: info@newimageasia.vn
Website: newimagevn.vn

Your personal New Image Representative is

New Image